



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

## Contract # 1394446

**Schedule Dates** 10/18/12-10/23/12  
**Advertiser** IAFF-International Association of Firefighters (747)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** IAFF 2110 (480630)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Wood, Spencer  
**Phone/Fax** /  
**CPE** 152/160/2110  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** IAFF  
FIREFIGHTERS  
JARED SALLES

**Date Entered** 10/17/12  
**Last Modified** 10/17/12  
**Entered By** Amy Marino  
**CO-OP** No  
**Headline #** ECR09845313  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,032.50  
**Net Total** \$11,517.50  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	8	\$13,550.00
<b>Grand Total:</b>	<b>8</b>	<b>\$13,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/12-10/19/12	2	:30	7:58A- 8:30A (EST)	1				X	X			1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/17/12
2.0	Normal Line / SPOT (2)	10/18/12-10/19/12	2	:30	2:58:41P- Judge Mathis	1				X	X			1	\$400.00	\$400.00	Columbus (WTTE)	JUDGE MATHIS	10/17/12
3.0	Normal Line / SPOT (3)	10/18/12-10/19/12	2	:30	3:58:26P- Steve Wilkos Show	1				X	X			1	\$500.00	\$500.00	Columbus (WTTE)	STEVE WILKOS	10/17/12
4.0	Normal Line / SPOT (4)	10/18/12-10/19/12	2	:30	6:57:56P- Two And A Half Men 2	1				X	X			1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	10/17/12
5.0	Normal Line / SPOT (5)	10/22/12-10/23/12	2	:30	7:28P- Big Bang Theory 2	1	X	X						1	\$3,000.00	\$3,000.00	Columbus (WTTE)	BIG BANG THEORY	10/17/12
6.0	Normal Line / SPOT (6)	10/21/12-10/21/12	2	:30	6:30P- Big Bang Theory Wknd 2								1	1	\$250.00	\$250.00	Columbus (WTTE)	BIG BANG THEORY	10/17/12
7.0	Normal Line / SPOT (8)	10/23/12-10/23/12	2	:30	10P- 10:30P (EST)			1						1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/17/12
8.0	Normal Line / SPOT (9)	10/22/12-10/22/12	2	:30	7:57:50P- FOX-X Factor (Monday)		1							1	\$3,500.00	\$3,500.00	Columbus (WTTE)	X-FACTOR	10/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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